



## Online Event Hosting

Host your online transport event with one of South Africa's most respected and trusted transport brands!

	Amount excl. VAT
Half-day virtual event	R8,000
Full day virtual event	R11,500
For the above price the Transport Forum will: <ul style="list-style-type: none"> <li>▪ <b>Host</b> the event on Zoom remotely. Should we need to travel and host the event from the client's premises, S&amp;T and an addition R4,500 will be charged.</li> <li>▪ <b>Take care of</b> the online registrations and related reporting (weekly)</li> <li>▪ <b>Stream</b> the event to YouTube</li> <li>▪ <b>Promote</b> the event for at least one month in advance:               <ul style="list-style-type: none"> <li>○ Published in our Events Calendar</li> <li>○ Included in our weekly e-mail blasts</li> </ul> </li> </ul>	
<b>Optional Extras</b>	
Banner design	R1 300
Dedicated emailers (4) about your event to the Transport Forum database	R7 500
Event logo/masthead to be placed on the Transport Forum's home page	R7 500

### About the Transport Forum

The Transport Forum is a platform for all who wish to attend and engage in matters relevant to the transport sector. It plays an integral role in South Africa's transport community, engaging all levels of industry players, as well as previously disadvantaged individuals who would ordinarily not be exposed to opportunities of engagement with top level industry role players.

Created in 2007, the Transport Forum has built a powerful and strong brand. Its database includes diverse industry role-players, including individuals from all levels of government, state owned enterprises, private business, industry business management, regulatory bodies, research institutions, academic institutions, as well as ICT solution providers.

The Transport Forum in numbers:

900	Number of delegates who attend our events annually.
7 000	Number of active users monthly.
15 000	Email addresses on our database.
Page views (monthly – March 2021)	1 002 858



Number of visits to website – March 2021	10 845
Average session/visit duration	2: 06
Number of Unique Visitors – March 2021	6 538
Number of Hits – March 2021	1 114 841

### Why use the Transport Forum’s Online Event Platform?

- ✓ Reach the decision-makers and influencers in the transport industry
- ✓ Host your event cost-effectively
- ✓ Longevity – your event can be added to the Transport Forum’s YouTube channel for millions to watch
- ✓ Partner with a recognised, reputable brand with a long history in the transport industry
- ✓ Work with an industry leader with over 14 years of industry experience
- ✓ **Formal Transport Forum Industry Alliances**

 African Rail Industry Association	 The Chartered Institute of Logistics and Transport	 South African Association of Freight Forwarders	 South African Express Parcel Association	 Southern African Bus Operators Association voice of the bus & coach industry
Africa Rail Industry Association	Chartered Institute of Logistics and Transport: South Africa	South African Association of Freight Forwarders	South African Express Parcel Association	Southern African Bus Operators Association

### Contact Details

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